

# Privacy Policy

Hereby, pursuant to and for the purposes of art. 13 of Regulation (EU) 679/2016 (hereinafter: GDPR) we wish to inform the interested parties regarding the processing of their personal data, acquired and processed through the website <https://www.soniamelli.com/> in compliance with the applicable legislation regarding the protection of personal data

## 1. Data controller

The data controller is Sonia Melli with headquarters in Via Trento no. 4, Spresiano (TV), Tax Code MLLSNO68B64C933A, VAT number 03838070138, Email: [info@soniamelli.com](mailto:info@soniamelli.com).

The contact email address of the owner for matters relating to the processing of personal data is the following: [info@soniamelli.com](mailto:info@soniamelli.com).

## 2. Types of Data collected

The Data collected by this site, independently or through third parties, includes:

Navigation data: the computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes the IP addresses or domain names of the computers and terminals used by users, the addresses in URI/URL (Uniform Resource Identifier/Locator) notation of the requested resources, the time of the request, the method used in submitting the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's IT environment.

These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning, and they are canceled immediately after processing.

Cookies and other tracking technologies: on this point, please refer to the Cookie Policy

Data acquired through the contact form or emails: Name, surname, telephone number, email address, message contents, and complete IP address to acquire traces of consent and request content in the case of sending the contact form on this site or in the case of sending spontaneous emails to the Data Controller.

## 3. How the collected Data is processed

The Data Controller takes appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

The processing is carried out using IT and/or telematic tools, with organizational methods and with logic strictly related to the purposes indicated.

Messages sent via the contact form and the sending of spontaneous emails to the Data Controller are managed by the Data Controller's destination mailbox.

## 4. Recipients of the Data

The Data are processed at the operational offices of the Data Controller and at the web hosting data center, which are located within the European Union (France).

In addition to the Data Controller, in some cases, other parties involved in the organization of this site (administrative staff, sales, marketing, legal staff, system administrators) or external parties (such as third-party technical service providers, hosting providers, IT companies, communication agencies) also those appointed, if necessary, as Data Processors by the Data Controller may have access to the Data. The updated list of Data Processors can always be requested from the Data Controller.

## **5. Storage time**

The Data Controller retains and processes the collected data for the time strictly necessary to fulfill the indicated purposes or for the period imposed by the relevant provisions in force; specifically, no longer than two years from the last contact or longer in case the interested party becomes a customer (about 10 years or a different period of time, greater or lesser, foreseen by the civil and fiscal regulations in force).

## **6. Legal basis for processing**

The legal basis for data processing is consent (Art. 6 letter a) of the GDPR and, in some cases, any pre-contractual measures taken at the request of the interested party (Art. 6 letter b of the GDPR).

## **7. Purpose of the Processing of Collected Data**

The provision of data collected from the interested party is optional but essential to processing the requests of the interested party.

## **8. User's Rights**

Based on the European Regulations, the interested party has the right to request:

- access to their personal data (therefore knowing what personal data we hold);
- rectification of inaccurate data or integration of incomplete data;
- the deletion of personal data (upon the occurrence of one of the conditions indicated in article 17, paragraph 1 of the GDPR and, in compliance with the exceptions provided for in paragraph 3 of the same article, the limitation of the processing of their personal data), upon the occurrence of one of the cases indicated in the art. 18, par. 1 of the GDPR;
- opposition to the processing
- data portability, i.e. requesting and obtaining their personal data in a structured and machine-readable format, also for the purpose of communicating such data to another data controller (right to portability);
- the revocation of consent at any time, limited to cases in which processing is based on consent for one or more specific purposes and concerns common personal data, or particular categories of data. Processing based on consent and carried out prior to the revocation, however, retains its lawfulness.

- The rights listed above, referring to personal data concerning deceased persons, may be exercised by a person who has an interest of his or her own, or acts to protect the interested party, as his or her authorized representative, or for family reasons deserving protection, unless the interested party has expressly forbidden this by a written declaration submitted to or communicated to the data controller
- Complain to the supervisory authority (Authority for the protection of personal data – [www.garanteprivacy.it](http://www.garanteprivacy.it)).

## **9. How to Exercise Rights**

To exercise the User's rights, Users may address a request to the contact details of the Controller set out in this document. Requests are filed free of charge and processed by the Data Controller as soon as possible, in any case within one month.

## **10. Changes to this privacy policy**

The Data Controller reserves the right to make changes to this privacy policy at any time by informing Users on this page and, if possible, on this site as well as, if technically and legally feasible, by sending a notification to Users, if possible, through one of the contact details held by the Data Controller. Therefore, please consult this page regularly, referring to the date of the last modification indicated at the bottom.

If the changes affect processing whose legal basis is consent, the Data Controller will collect the User's consent again, if necessary.

Last update: April 13, 2023